



The [Sustainability, Ethics & Entrepreneurship](#) (SEE) Conference is advancing scholarship on SEE-related topics, and as part of this effort, [Gideon Markman](#) is leading the 4-volume book set: *World Scientific Encyclopedia of Business Sustainability, Ethics & Entrepreneurship* for [World Scientific Publishing](#) (see information below about the publisher).

The volume editors, their topical areas and emails are:

- 1) Maritza Espina: Social Entrepreneurship - maritzaespina@gmail.com
- 2) Peter Gianiodis: Environmental Entrepreneurship -- gianiodisp@duq.edu
- 3) Kathryn Pavlovich: Spirituality, Entrepreneurship and Social Change - kathryn.pavlovich@waikato.ac.nz
- 4) Andrew Ward and Erica Steckler: Sustainable Development Goals (SDGs) -- anw309@lehigh.edu

We'd love to feature your work in one of our volumes, especially if it is "too" interdisciplinary, radical, edgy, or controversial for traditional journals.

We seek novel, useful, and non-obvious research that challenges dogmas and is revelatory -- even if not grounded in a well-validated theory.

Each book volume (i) is a great outlet for manuscripts that simply didn't resonate with journal editors; and (ii) affords a good, quick "outcome".

We can accommodate a limited number of manuscripts (each @ ~40 double-space pages), so please contact the volume editor based on the topical area of your chapter.

As an example, here is a [volume](#) that Gideon Markman and Amy Guerber did in 2017.

Timeline & Outcomes:

The project will end in December 2019, so (i) you'll get a quick outcome for your investment; and (ii) if you act fast, we'll include your chapter in a

symposium for the SEE 2020 Conference in San Juan and AOM, etc.

Please reply by **July 1** with an abstract of your work. The full paper will be due mid Fall. If you attend AOM in Boston, we'd love to chat about your topic there.

Again, please reach out directly to one of the volume editors ASAP.

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WSPC is also known for publishing highly prestigious Wolf Price lectures by Weizmann Institute of Science. In 1995, World Scientific co-founded the London-based Imperial College Press with London University's Imperial College, which is a prestigious, wholly-owned, subsidiary of WSPC.

As far as the World Scientific's publishing philosophy, marketing and sales, they rely on their strengths (i.e. the medium size allowing for personable relationship, attention to authors and products and our flexibility, as well business agility), with the goal of publishing for leading scientists like, and they work closely with authors to develop and market the publications, be it books or journals, electronic and in print. WSPC uses a moderate pricing philosophy of a university press, but more aggressive, well-focused marketing and much more efficient and modern production efforts than most commercial publishers.

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